

MARYLAND'S
Coast

WORCESTER COUNTY
Recreation & Parks

20
24

HARBOR DAY

SPONSORSHIP PACKAGES



6030 Public Landing Road, Snow Hill
MD 21863



ABOUT HARBOR DAY



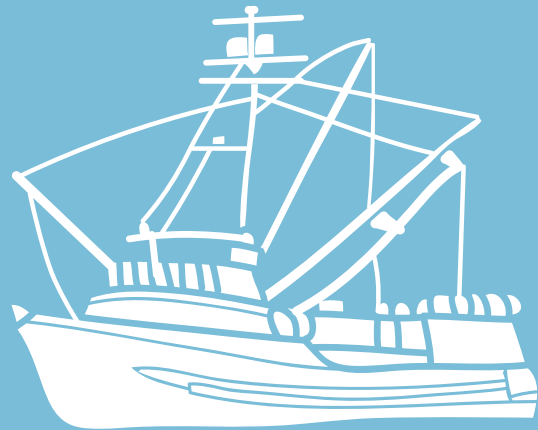
ABOUT HARBOR DAY

- Largest Maritime Heritage Festival in the region
- 2,000+ average reach per social media blast across Facebook and Instagram
- Email list of over 3,000 addresses
- Wide age range, from children to older adults
- All income levels
- Annual attendance of 2,500+
- 75% from the Eastern Shore
- 25% tourist

EVENT TIMLINE

October 12, 2024
10:00am - 3:00pm
West Ocean City Boat Ramp

www.harbordayoc.com



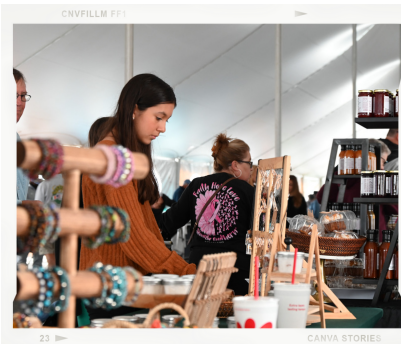
HARBOR DAY EVENT DETAILS



LIVE MUSIC AND VENDORS



**LIVE BAND
PERFORMANCES**



VENDORS



**FOOD TRUCK
VENDORS**

FAMILY FUN AND EDUCATION



**CRAB CAKE EATING
CONTEST**



**EDUCATION AND
MARITIME HERITAGE**



**KIDS ACTIVITIES
AND TOUCH TANK**

SPONSORSHIP

Packages



\$4000

PRESENTING

- Naming Rights
- Listing on SeaBoard
- Banner at Entrance
- Press Release, Social Media & Email Blasts
- One Vendor Spot during Event

\$1500

AREA

- Stage, Marketplace, Ed. Tent, Etc of your choice (first come first served)
- Listing on Seaboard
- Banner at Area chosen

\$350

SUPPORTING

- Listing on SeaBoard Screen
- 4x6 Banner on site
- Social Media Blasts

\$250

BANNER

- 2x2 Banner on Site

\$150

SEABOARD

- Listing on SeaBoard



THANK YOU

FOR MORE INFORMATION PLEASE CONTACT:

Lauren Ahlers

410-632-2144 ext: 2518

lahlers@co.worcester.md.us

6030 Public Landing Rd, Snow Hill MD 21863

www.worcesterrecandpark.org



Company/Organization Sponsor Name:

Mailing Address: _____

City: _____ State: _____ ZIP _____

Contact Person: _____

Phone: _____

Email: _____

SPONSOR PACKAGE:

- Presenting Area Supporting Banner SeaBoard
- \$4000 \$1500 \$350 \$250 \$150

**Please send a high-resolution Image to:

lahlers@co.worcester.md.us

By: September 27, 2024