



**CELEBRATING
8 YEARS!**

Event Details

- October 15, 2022
- 10am - 3pm
- West Ocean City Boat Ramp
- www.harbordayoc.com

Highlights

- Largest Maritime Heritage Festival in the region
- 2,000+ average reach per social media blast across Facebook and Instagram
- Email list of over 3,000 addresses

Demographics

- Great opportunity to target:
- Wide age range from children to older adults
 - All income levels
 - Annual attendance of 2,500+
 - 75% from the Eastern Shore
 - 25% tourist



SPONSORSHIP OPPORTUNITIES

	Presenting \$4,000	Area \$1,500	Supporting \$350	Banner \$250	SeaBoard \$150
Naming Rights	Event	Stage, Marketplace, Ed. Tent, etc.			
Listing on SeaBoard Screen	Large	✓	✓		✓
Banner On-Site	Entrance	Area Chosen	✓	✓	
Social Media Blasts	✓	✓	✓		
Press Releases & Email Blasts	✓	✓			
Vendor Spot during Event	✓	✓			

DEREK JARMON | 410-632-2144 | DJARMON@MARYLANDSCOAST.ORG

HARBOR DAY AT THE DOCKS 2022 SPONSORSHIP APPLICATION

Individual/Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website (if applicable) _____

Sponsorship Type _____

Donation Amount \$ _____

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Vendor Spot during Event	✓	✓			

For banners and naming rights, please submit a high-resolution logo to

Brianna Dix at bdix@marylandscoast.org.