



**CELEBRATING  
9 YEARS!**

## Event Details

- October 14, 2023
- 10am - 3pm
- West Ocean City Boat Ramp
- [www.harbordayoc.com](http://www.harbordayoc.com)

## Highlights

- Largest Maritime Heritage Festival in the region
- 2,000+ average reach per social media blast across Facebook and Instagram
- Email list of over 3,000 addresses

## Demographics

- Great opportunity to target:
- Wide age range from children to older adults
  - All income levels
  - Annual attendance of 2,500+
  - 75% from the Eastern Shore
  - 25% tourist



## SPONSORSHIP OPPORTUNITIES

	Presenting <b>\$4,000</b>	Area <b>\$1,500</b>	Supporting <b>\$350</b>	Banner <b>\$250</b>	SeaBoard <b>\$150</b>
Naming Rights	Event	Stage, Marketplace, Ed. Tent, etc.			
Listing on SeaBoard Screen	Large	✓	✓		✓
Banner On-Site	Entrance	Area Chosen	✓	✓	
Social Media Blasts	✓	✓	✓		
Press Releases & Email Blasts	✓	✓			
Vendor Spot during Event	✓	✓			

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