



**CELEBRATING  
7 YEARS!**

## Event Details

- October 16, 2021
- 10am - 5pm
- West Ocean City Boat Ramp
- [www.harbordayoc.com](http://www.harbordayoc.com)

## Highlights

- Largest Maritime Heritage Festival in the region
- 2,000+ average reach per social media blast across Facebook and Instagram
- Email list of over 3,000 addresses

## Demographics

Great opportunity to target:

- Wide age range from children to older adults
- All income levels
- Annual attendance of 2,500+
- 75% from the Eastern Shore
- 25% tourist



## SPONSORSHIP OPPORTUNITIES

	Presenting <b>\$4,000</b>	Area <b>\$1,500</b>	Supporting <b>\$350</b>	Banner <b>\$250</b>	Program <b>\$150</b>
Naming Rights	Event	Stage, Marketplace, Ed. Tent, etc.			
Space in Event Program	Full Page	1/2 Page	1/4 Page		1/4 Page
Banner On-Site	Entrance	Area Chosen	✓	✓	
Social Media Blasts	✓	✓	✓		
Press Releases & Email Blasts	✓	✓			
Vendor Spot during Event	✓	✓			

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